

# Website Advertising Privacy Policy

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Proponent uses cookies, tracking pixels and related technologies on its website. When visiting the website, cookies may be dropped by us or our vendor AdRoll onto your browser for a variety of purposes including operating and personalizing the website as well as showing specific promotions based on viewing behavior. These cookies may also be used to target ads to you on other websites you may visit. It is important to note that we believe privacy to be of the utmost importance and your personal information is not collected or distributed via this process.

Visitors can opt-out by disabling cookies on their browsers and/or turning on "Do Not Track" features should your browser have this option in settings. Additionally, viewers can opt-out of receiving cookies from our Adroll partner via the **opt-out page**. Other options include removing yourself from network advertising **here**. Please note that updating browsers and removing storage content may require opting out an additional time due to settings updates.